

TMC

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TMC Announces Día de los Niños Celebration in Laredo

On May 6th TMC and the community of Laredo will celebrate Dia de los Niños. This event celebrates and empowers the children of Laredo and the surrounding areas through educationally focused activities. Dia de los Niños centers on family values and education for a successful future. “LISD, UISD, child care providers and faith based schools with children Kinder through first grade have been invited to help us celebrate the most important asset in our community - the children”, stated Mary Capello-CEO.

Dia de los Niños is an event held annually in over 75 cities throughout the country and internationally. In Laredo, the celebration has grown from a gathering of hundreds in 1999, to a peak attendance of 18,000 children and adults in 2006 at the Laredo Entertainment Center. This year Dia de los Niños theme will be “The Importance that Reading Plays in Children’s Lives”.

To celebrate our theme, we are excited to bring **“Hot peas’ N Butter”** to the LEC. “Hot peas’ N Butter” is a children’s musical group from New York City that sing in English and Spanish. They are featured on Sirius Satellite Radio’s “Kid Stuff” and their videos can be seen on TV on the NOGGIN Channel’s ‘Jack’s Big Music Show’ or the NICKELODEON Channel’s ‘Move to the Music’.

Hot peas’ N Butter is a unique children’s musical group founded on the premise that you can reach kids through music without lowering musical standards.

Joining TMC at the press conference were Superintendent Veronica Guerra-LISD, Superintendent Bobby Santos-UISD, Judge Oscar Liendo, Border Patrol Sector Chief Carlos X. Carillo. Sponsors present were Sharyn Jordan representing LNB-BBVA, Arnold Samaniego representing IBoC, Sabas Zapata representing Falcon International Bank and Johnny Ramos representing Kohl’s Department Store. Also present were representatives from Univision, BMP Radio, Laredo Fire Department, Laredo Police Department and US Customs.

